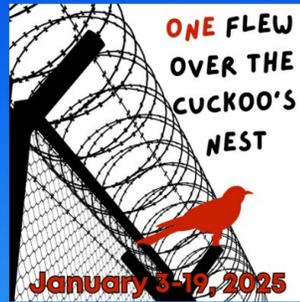


Playbill Advertising

SURFSIDE PLAYHOUSE

Where Cocoa Beach Meets the Stage

2024-25 Season



ADVERTISE WITH US!

Finding the right customer for your business starts with advertising! Growing your customer base depends on brand loyalty and customer retention.

There are many benefits to advertising with Surfside.

Performing arts patrons are known for their loyalty.

When theatre patrons take their seat, the first thing they do is read the program. Curiosity and conversation begins.

A survey given by a local community theatre found that 69% of patrons "think highly of companies that support the arts" and are more likely to support these businesses

Audiences believe that the arts are a positive experience and think highly of businesses which support the arts.



Acceptable File Types:
JPG / PNG: High Resolution, 300
DPI or Greater

Submit all artwork to:
mediasurfside@gmail.com

For More Information:
Call: 321-783-3127

Basic Ad Rates

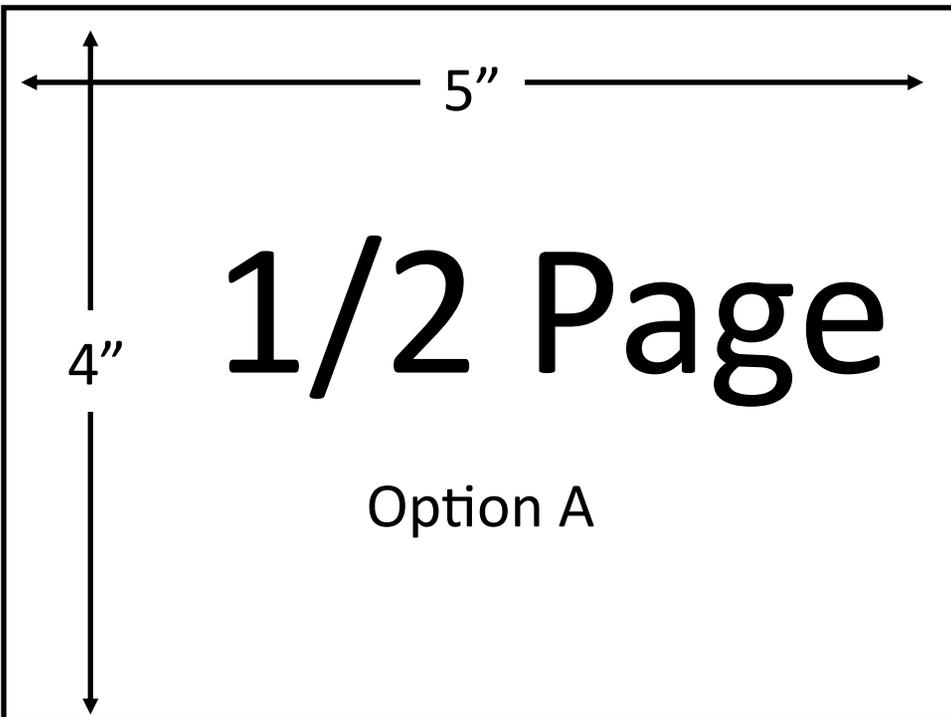
Black & White

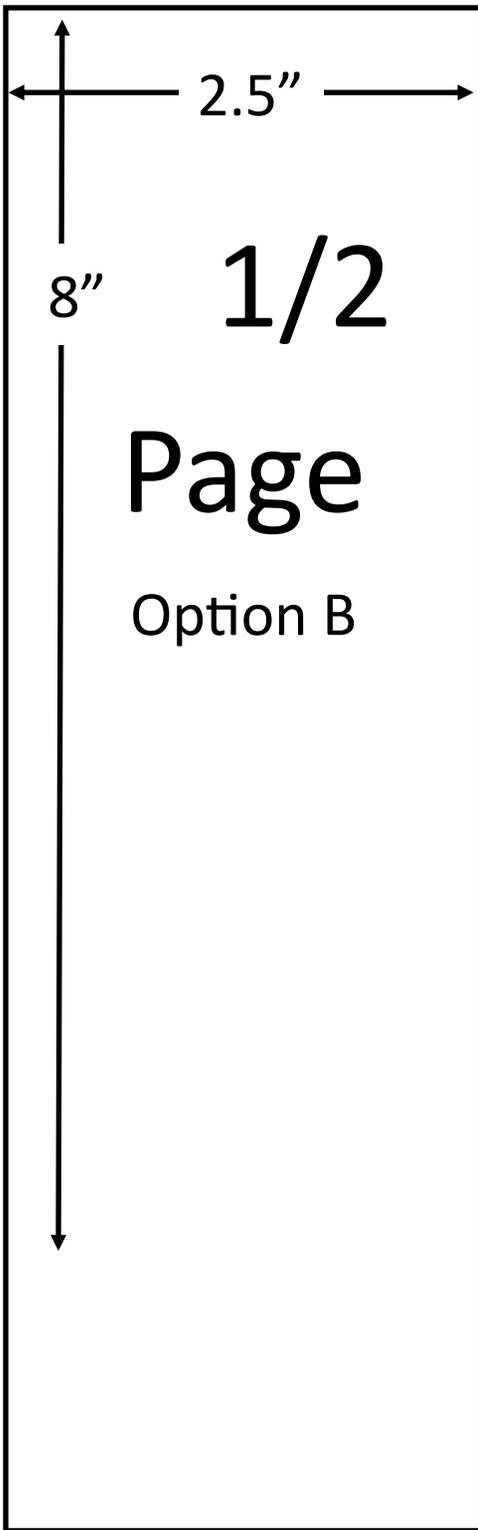
	Per Show	Season*
Full Page	\$500	\$1000
Half Page	\$200	\$500
Quarter Page	\$150	\$250
Eighth Page	\$75	\$150

Color

Back Cover	\$1000	\$2000
Back Inside Cover	\$550	\$2500

*All 6 season shows/ Special discount for half season!

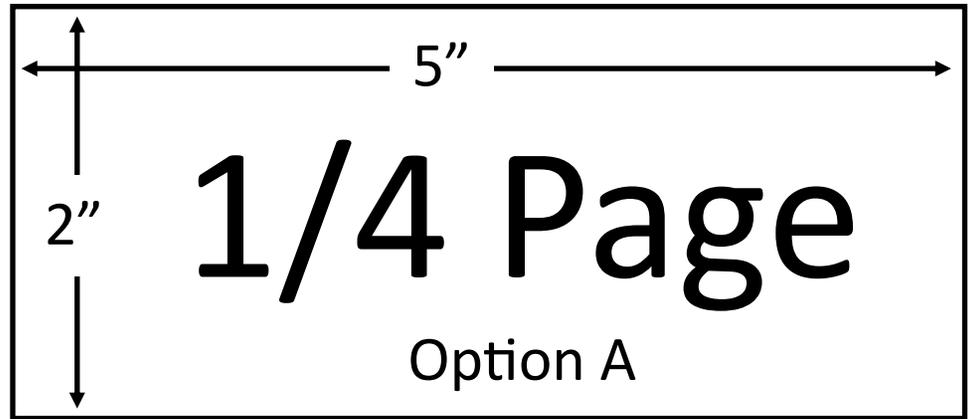




Value Added Exposure!
From our Website to Yours!

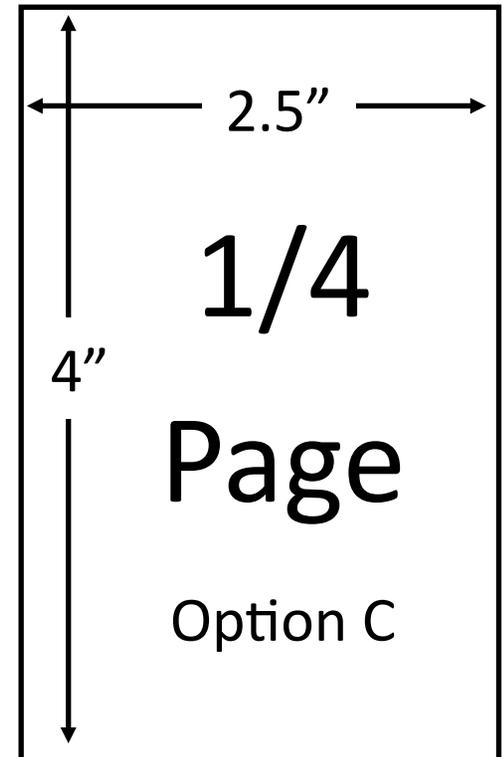
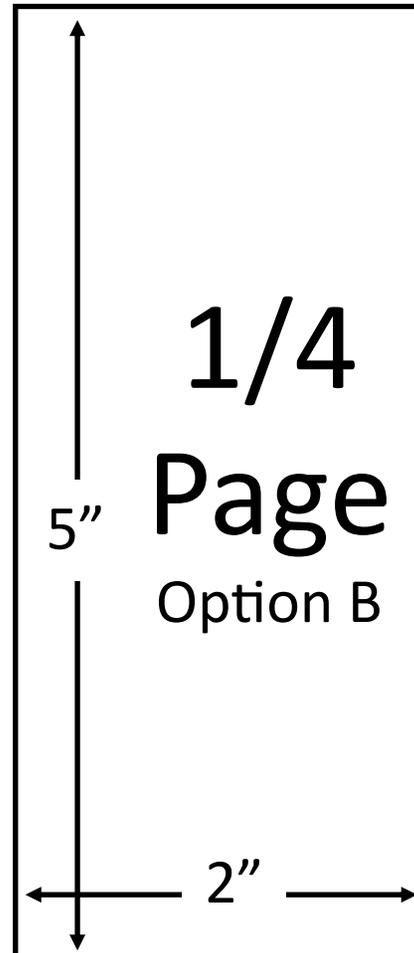
An ad in the program equals
 an ad on our website... Linked
 to your homepage!

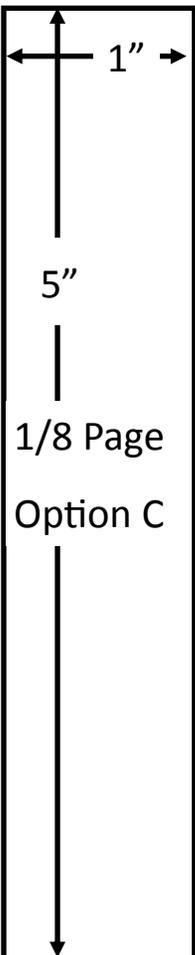
Snowbirds are always looking
 for something to do when
 they are not taking in one of
 our shows!



Layout is important! Customize your ad space
 to make your message

POP!





Sponsoring a single show or underwriting an entire season presents great opportunities to market your business.

Interested?

Contact us at surfsideplayhouse@gmail.com with the Subject: Playbill Ad

