

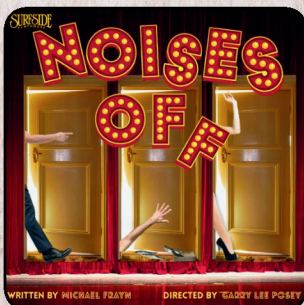
Advertise with Surfside Playhouse

# SURFSIDE PLAYHOUSE

Where Cocoa Beach Meets The Stage

## 2025-2026 Season

Make Waves with Local Theatre Fans!



SEPT 12-28, 2025



NOV 7-23, 2025



JAN 9-25, 2026



MARCH 13-29, 2026



MAY 1-17, 2026



JUNE 12-28, 2026



## PUT YOUR BRAND IN THE SPOTLIGHT!

Reach thousands of locals and tourists who love supporting businesses that fuel our arts scene. When you advertise with Surfside Playhouse, you're a true community champion!

- **Prime Exposure:** Ads in playbills for six mainstage shows, each with 10 performances in our 260-seat theatre.
- **Multiple Touchpoints:** Appear in the playbill, pre-show slides, website, and monthly newsletter to 9000+ subscribers.
- **Flexible Options:** Choose a single show, the full season, or the remaining season.
- **Stand Out with Underwriting:** Get presenting rights and your brand featured on the playbill cover and all marketing for your sponsored show.

Be the business our patrons remember and love to support!



### FOR MORE INFORMATION

Call Sony Jackson at (863) 207-5795 or email

[Marketing@SurfsidePlayhouse.com](mailto:Marketing@SurfsidePlayhouse.com)

Please submit artwork as jpg, png or pdf, 300+ DPI

# RATES AND OPTIONS

## 1. Season-Long Visibility

Let your message shine for every mainstage show this season and capture loyal patrons with consistent reach. Coming in later? We pro-rate by number of shows left.

Size	Black & White	Color
Centerfold (2-page)	n/a	\$3000
Back Cover	n/a	\$2500
Back Inside Cover	n/a	\$2000
Full Page	\$1000	\$1500
Half Page	\$500	\$1000
Quarter Page	\$250	n/a
Eighth Page	\$150	n/a

## 2. Spotlight Your Brand for a Single Show

Perfect for businesses wanting targeted exposure during a specific event.

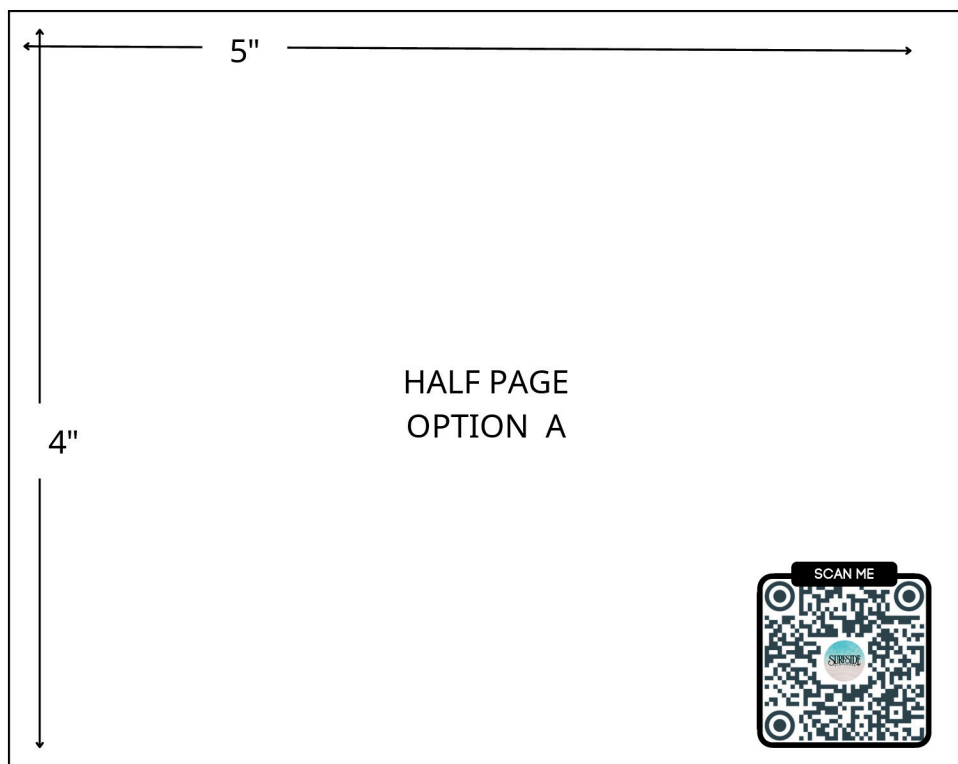
Size	Black & White	Color
Centerfold (2-page)	n/a	\$1500
Back Cover	n/a	n/a
Back Inside Cover	n/a	n/a
Full Page	\$500	\$1000
Half Page	\$200	\$400
Quarter Page	\$150	n/a
Eighth Page	\$75	n/a

## 3. Want To Make A Bigger Impact?

Corporate sponsorships available. Call Steve Mogell at 561-313-6589 to make it happen.

# AD SIZES

SIZE	OPTION	HEIGHT	WIDTH
FULL PAGE		8	5
HALF PAGE	A	4	5
HALF PAGE	B	8	2.5
QUARTER PAGE	A	2	5
QUARTER PAGE	B	5	2
QUARTER PAGE	C	4	2.5
EIGHTH PAGE	A	2	2.5
EIGHTH PAGE	B	1	5
EIGHTH PAGE	C	5	1





5"

FULL PAGE

8"

**Imagine The  
Impression & Impact  
You Can Make With  
A Full Page Ad!**



Playbill Ads for 2025-26 Season

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email: \_\_\_\_\_



Click or Scan to  
submit online

<b>BLACK &amp; WHITE</b>	<b>Initial</b>	<b>Per Show</b>	<b>Initial</b>	<b>Season*</b>	<b>Ad Orientation</b>	
Full Page		\$500		\$1,000		
Half Page		\$200		\$500	A	B
Quarter Page		\$150		\$250	A	B C
Eight Page		\$75		\$150	A	B C
<b>COLOR</b>						
Full Page		\$1,000		\$1,500		
Half Page		\$400		\$1,000	A	B
Back Cover		\$2,500				
Back Inside Cover				\$2,000		
Centerfold 2-page		\$1,500		\$3,000		

**For "Per Show" Ads: Circle Show(s) you would like your ad to run in.**

\*6 Shows/Discount for Half Season



9/12-9/28, 25



11/7-11/23, 25



1/9-1/25, 26



3/13-3/29, 26



5/1-5/17, 26



6/ 12-6/28, 26

**Total:** \_\_\_\_\_

*As a 501(c)(3) nonprofit organization, your donation is tax deductible. Your extra contribution will help ensure that our theatre continues to serve your community far into the future.*

Please add a donation of \_\_\_\_\_ to my Partnership agreement.

**Total Payment:** \_\_\_\_\_

**Checks:** Make out to Surfside Playhouse    **Credit Card Payment:** (Fill out below or call (863) 207-5795

Account Type: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

### Questions?

Email:

[Marketing@SurfsidePlayhouse.com](mailto:Marketing@SurfsidePlayhouse.com)

Subject: Playbill Ads

***All forms with payment can be sent to Surfside Playhouse 301 Ramp Rd Cocoa Beach, FL 32931***

HALF PAGE  
OPTION B

**AD TIP**

**Include an Offer:  
A special discount or  
event invite  
makes patrons  
more likely to act.**

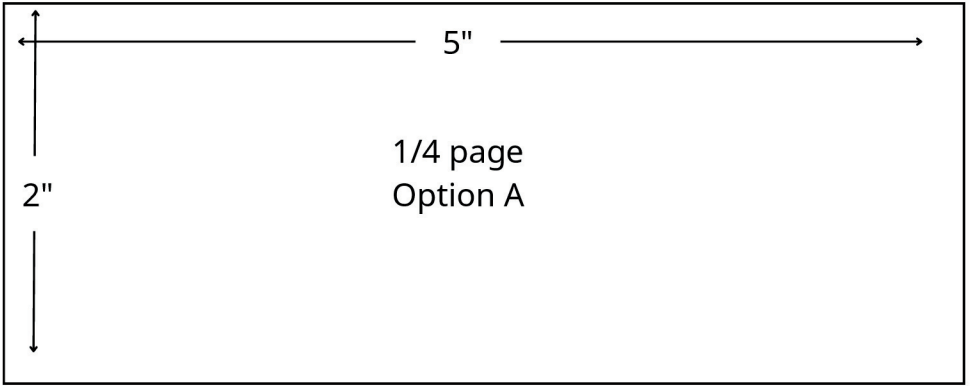


**Direct Patrons to  
Connect: A QR code or  
website link makes it  
easy for readers to  
follow up right away.**

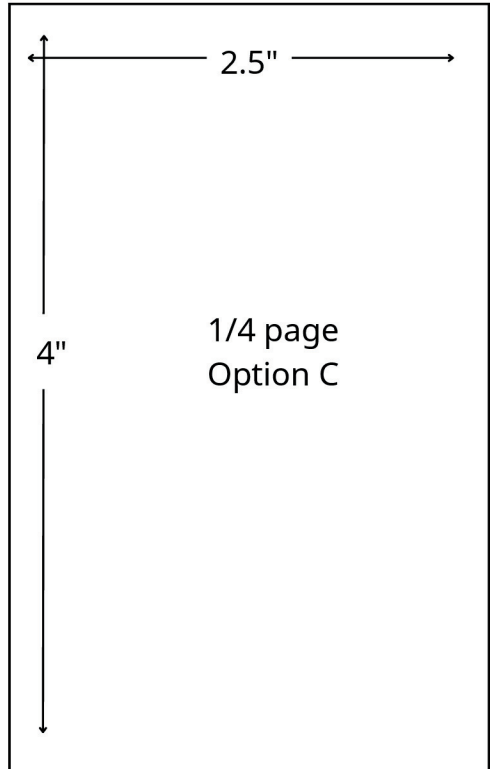
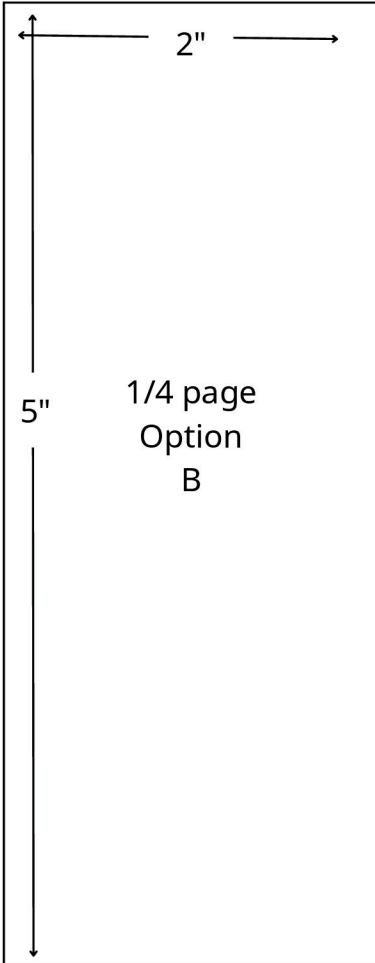


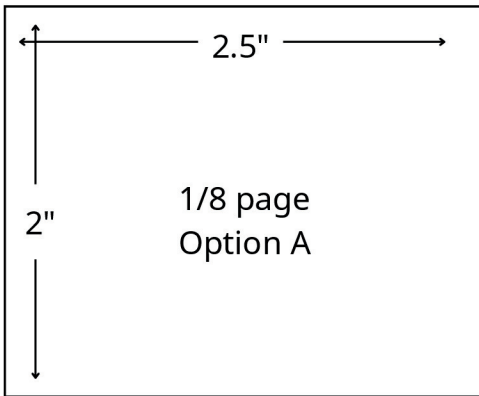
**Our patrons love  
supporting businesses  
that support the arts  
—your ad reaches  
those who shop local.**



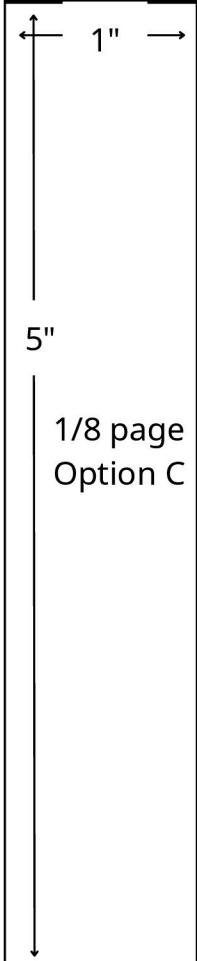
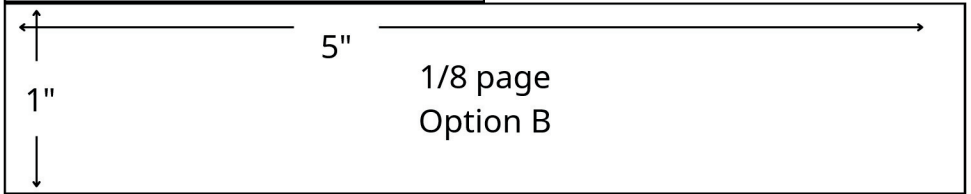


**Playbill advertising includes bonus exposure through digital channels and monthly newsletters.**





**Each show runs over  
three weekends—  
giving your ad  
repeat exposure!**



**Playbills are keepsakes!**  
**Many patrons take them home,  
giving your ad extended visibility.**



Contact Sony Jackson at  
[marketing@surfsideplayhouse.com](mailto:marketing@surfsideplayhouse.com)  
or call 321-209-5795  
to book your spot!

**BRING THIS AD IN FOR  
\$5 OFF YOUR BILL OF \$30 OR MORE**



**CORNERSTONE  
5675 N ATLANT  
COCOA BEACH  
(321) 613**

**← QUARTER PAGE →**

**↓ HALF PAGE ↓**



**LET'S HEAR IT!**



**Stage 24 Studio Is Providing  
Wireless Mics and an Audio Engineer  
For Surfside Youth Players  
Musical Performances!**

*We can run sound and music*



*for your show too!*

\*\*\*\*\*

*equipment rentals w/wo the "sound guy"  
elementary, middle and high schools,  
churches, community theatres*



**Call or text Thom at 321-537-1075**

**24studio.com**



**show!**



**RELIABLE A**

**NUMBERS**

**KEN &  
CARRIE'S  
PLUMBING**

**PHONE: 321-799-5499**



**PLUMBING SERVICES**

**Bathroom Renovations  
Residential Plumbing  
Commercial Plumbing  
Toilet Repair & Installation  
Cast Iron Drain Replacement  
Construction Plumbing  
Sewer Camera**

**Drain / Clogs  
Garbage Disposal  
Faucets  
Water Heaters  
Outdoor Plumbing**

**Fast and Efficient  
Residential  
and Commercial  
Plumbing Experts**



**info@kcplumbing.com RF11067873**

**321-799-5499**

**COCOA BEACH HEALTH & FITNESS AND  
COCOA BEACH BODYWORKS AND SPA ARE  
PROUD SPONSORS OF THE SURFSIDE PLAYHOUSE**



**Mention this ad and get 20% off**  
(limited to one session)

Call 321.785.3311 or stop by the  
**321.613.2966**  
**COCOABEACHHEALTH**

**HALF PAGE  
COLOR ADS -  
MOSTLY TEXT  
OR MOSTLY  
GRAPHICS -  
BOTH HAVE  
IMPACT!**

**IF YOU LIKE PINA COLADA**



**FROZEN DRINKS AT YOUR PARTY  
AS EASY AS 1•2•3!**

- 1 Call Steve (561) 313-6589**
- 2 Visit [FloridaFrozenDrinks.com](http://FloridaFrozenDrinks.com)  
to choose your flavors\***  
\*Mixes are non-alcoholic. I'll help you add your own alcohol for a kick!
- 3 Sit back & enjoy your party!**

