

Advertise with Surfside Playhouse

# SURFSIDE PLAYHOUSE

Where Cocoa Beach Meets The Stage

## 2026-2027 Season

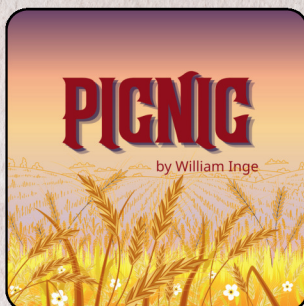
*Reinvention:* FOR ANYONE READY TO BEGIN AGAIN



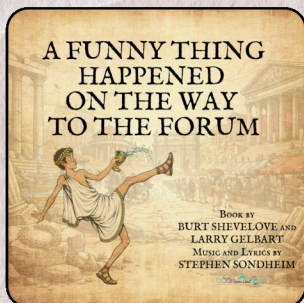
Sep 11-27, 2026



NOV 6-22, 2026



JAN 8-24, 2027



FEB 26-MAR 14, 2027



APR 23-MAY 9, 2027



JUN 11-27, 2027



## PUT YOUR BRAND IN THE SPOTLIGHT!

Reach thousands of locals and tourists who love supporting businesses that fuel our arts scene. When you advertise with Surfside Playhouse, you're a true community champion!

- **Prime Exposure:** Ads in playbills for six mainstage shows, each with 10 performances and/or Conservatory Company's three shows with 6 performances each in our 260-seat theatre.
- **Multiple Touchpoints:** Appear in the playbill, pre-show slides, website, and monthly newsletter to 9300+ subscribers.
- **Bring Your Brand to Life:** Add a 7- or 15-second video spot and grab attention before the curtain rises.
- **Flexible Options:** Choose a single show, the full season, and video.
- **Stand Out with Underwriting:** Get presenting rights and your brand featured on the playbill cover and all marketing for your sponsored show.

### Want To Make A Bigger Impact?

Ask about corporate sponsorship opportunities.

Call Jeff Oliver at (321) 505-0518 to make it happen.



### FOR MORE INFORMATION

Call Sony Jackson at (863) 207-5795 or email

[Marketing@SurfsidePlayhouse.com](mailto:Marketing@SurfsidePlayhouse.com)

Please submit artwork as jpg, png or pdf, 300+ DPI

# RATES AND OPTIONS

## 1. Season-Long Visibility

Let your message shine for every mainstage show this season and capture loyal patrons with consistent reach.

| Size                | Black & White | Color  |
|---------------------|---------------|--------|
| Centerfold (2-page) | n/a           | \$3000 |
| Back Cover          | n/a           | \$2500 |
| Back Inside Cover   | n/a           | \$2000 |
| Full Page           | \$1000        | \$1500 |
| Half Page           | \$500         | \$1000 |
| Quarter Page        | \$250         | n/a    |
| Eighth Page         | \$150         | n/a    |
| Video Add-on 7 sec  | \$250         | \$250  |
| Video Add-on 15 sec | \$500         | \$500  |

## 2. Spotlight Your Brand for a Single Show

Perfect for businesses wanting targeted exposure during a specific event or audience.

| Size                | Black & White | Color  |
|---------------------|---------------|--------|
| Centerfold (2-page) | n/a           | \$1500 |
| Back Cover          | n/a           | n/a    |
| Back Inside Cover   | n/a           | n/a    |
| Full Page           | \$500         | \$1000 |
| Half Page           | \$200         | \$400  |
| Quarter Page        | \$150         | n/a    |
| Eighth Page         | \$75          | n/a    |
| Video Add-on 7 sec  | \$100         | \$100  |
| Video Add-on 15 sec | \$150         | \$150  |

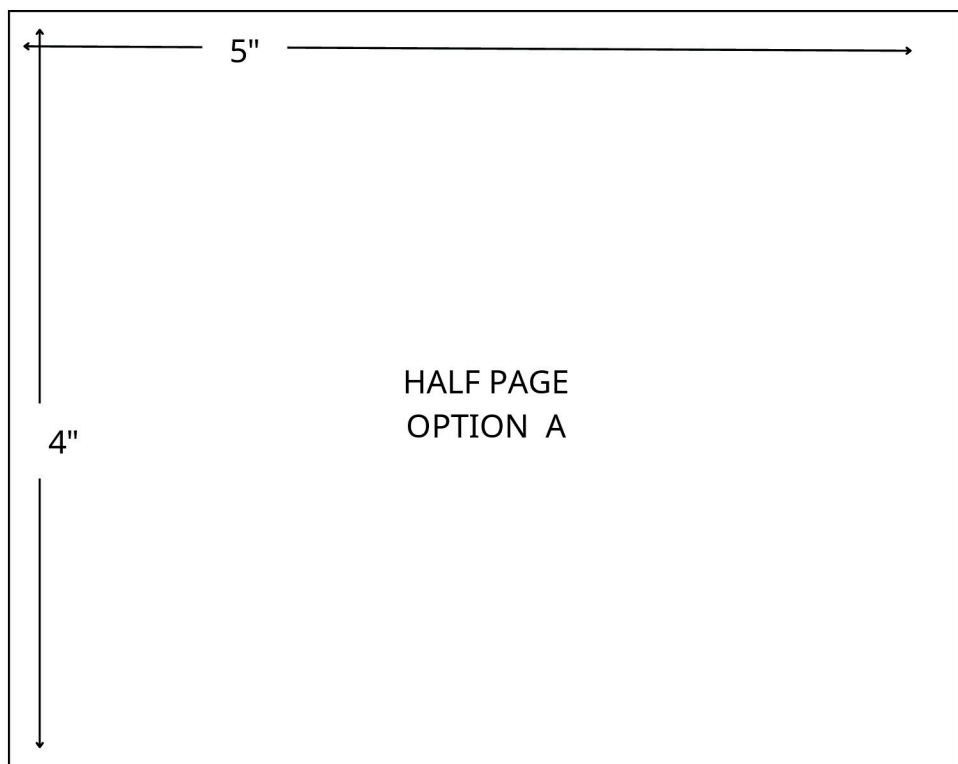
## 3. Conservatory Company Playbill Package (3 shows)

Each Conservatory Company production runs for 6 performances over 2 weekends. Advertise in all three playbills for the same rate as one single mainstage show.

| Size                | 3 Shows |        | Add-On to Main Stage Season |          |
|---------------------|---------|--------|-----------------------------|----------|
|                     | BxW     | Color  | BxW                         | Color    |
| Full Page           | \$500   | \$1000 | \$375                       | \$750    |
| Half Page           | \$200   | \$400  | \$150                       | \$300    |
| Quarter Page        | \$150   | n/a    | \$112.50                    | n/a      |
| Eighth Page         | \$75    | n/a    | \$56.25                     | n/a      |
| Video Add-On 7 sec  | \$175   | \$175  | \$131.25                    | \$131.25 |
| Video Add-On 15 sec | \$250   | \$250  | \$187.50                    | \$187.50 |

## AD SIZES

| SIZE         | OPTION | HEIGHT | WIDTH |
|--------------|--------|--------|-------|
| FULL PAGE    |        | 8      | 5     |
| HALF PAGE    | A      | 4      | 5     |
| HALF PAGE    | B      | 8      | 2.5   |
| QUARTER PAGE | A      | 2      | 5     |
| QUARTER PAGE | B      | 5      | 2     |
| QUARTER PAGE | C      | 4      | 2.5   |
| EIGHTH PAGE  | A      | 2      | 2.5   |
| EIGHTH PAGE  | B      | 1      | 5     |
| EIGHTH PAGE  | C      | 5      | 1     |



5"

FULL PAGE

8"

**Imagine The  
Impression & Impact  
You Can Make With  
A Full Page Ad!**

**SURFSIDE PLAYHOUSE 2026-2027 AD ORDER FORM**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

**STEP 1: CHOOSE YOUR PACKAGE(S)**

- ☐ Main Stage Season (6 Shows)
- ☐ Main Stage Single Show
- ☐ Conservatory Company Playbill Package (3 shows)
- ☐ Main Stage Season + Conservatory Company Package

**STEP 2: CHOOSE YOUR SHOW (SINGLE SHOW ONLY)**



☐ **Steel Magnolias**  
Sep 11-27



☐ **Funny Thing**  
Feb26-Mar14



☐ **Parade**  
Nov 6-22



☐ **Spider's Web**  
Apr 23-May9



☐ **Picnic**  
Jan 8-24



☐ **Sci-Fi Fractured**  
Jun 11-27

**STEP 3: CHOOSE YOUR AD SIZE & COLOR & ORIENTATION**

- |                                                   |                              |                                |                                                                                  |
|---------------------------------------------------|------------------------------|--------------------------------|----------------------------------------------------------------------------------|
| <input type="checkbox"/> Centerfold (2-pg spread) |                              |                                |                                                                                  |
| <input type="checkbox"/> Full Page                | <input type="checkbox"/> bxw | <input type="checkbox"/> color | n/a                                                                              |
| <input type="checkbox"/> Half Page                | <input type="checkbox"/> bxw | <input type="checkbox"/> color | n/a                                                                              |
| <input type="checkbox"/> Quarter Page             | <input type="checkbox"/> bxw | n/a                            | <input type="checkbox"/> A <input type="checkbox"/> B                            |
| <input type="checkbox"/> Eighth Page              | <input type="checkbox"/> bxw | n/a                            | <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C |

**STEP 4: ADD-ON VIDEO (OPTIONAL)**

Video runs as a pre-show slide and in the lobby before performances. Limited to 10 slots season-wide, must accompany a print package selected above.

- ☐ 7-second
- ☐ 15-second

**STEP 5: QUESTIONS OR COMMENTS**

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**TOTAL DUE: \$**\_\_\_\_\_

**PAYMENT METHOD:** ☐ Check ☐ Credit Card

**ARTWORK:** Submit as jpg, png, or pdf, 300+ DPI, to [Marketing@SurfsidePlayhouse.com](mailto:Marketing@SurfsidePlayhouse.com)

**DEADLINE:** Return this form by August 31 to lock in your renewal. Deadline September 4 to appear in the first playbill.

Questions? Call or text Dr. Sony Jackson at (863) 207-5795, or Steve Mogell at (561) 313-6589.

HALF PAGE  
OPTION B

8"

2.5"

**AD TIP**

**Include an Offer:  
A special discount or  
event invite  
makes patrons  
more likely to act.**

**SPECIAL OFFER**  
Bring this playbill with you and enjoy  
**10% OFF your entire bill!**  
(Offer valid until 7/1/2026)  
Not valid with other coupons or discounts

- Late-night kitchen: the perfect curtain call after the show!
- Family-friendly by day, lively fun by night!
- Karaoke on outside stage!
- Live music on the weekends!

**SALTY SISTERS**  
BAR & GRILL  
24 N Brevard Ave, Cocoa Beach  
(321) 613-2474



**SLIDE INN**  
Sports Bar & Grill  
Cape Canaveral, FL

- NFL Ticket & most paid sports channels!
- Amazing Wings served late!
- Darts, pool, foosball, & more!
- Welcoming you 11am - 2am daily!

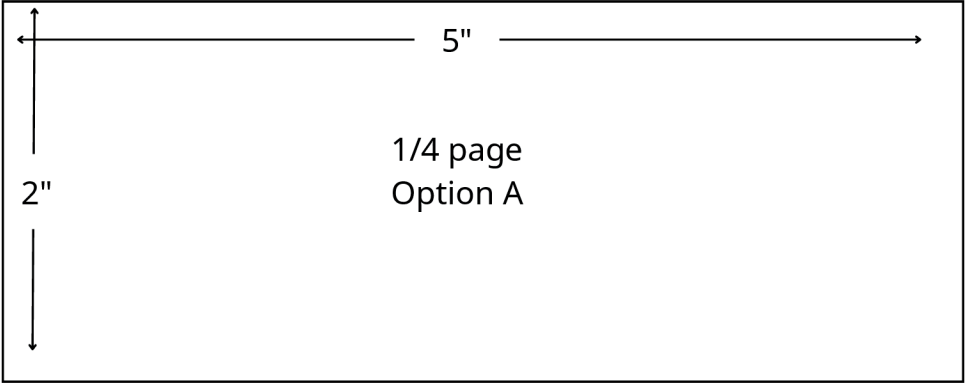
Bring this playbill with you and slide into  
**10% OFF your entire bill!**  
(Offer valid until 7/1/2026)  
Not valid with other coupons or discounts

7090 N Atlantic Ave, Cape Canaveral  
(321) 613-0800

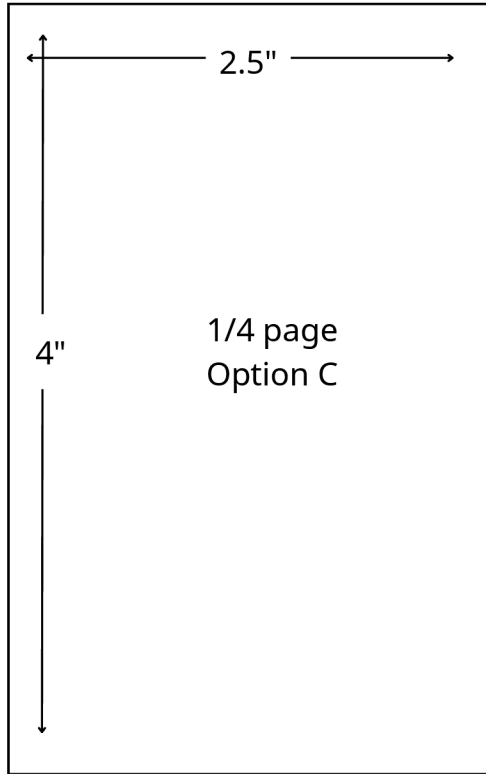
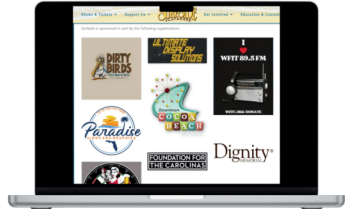
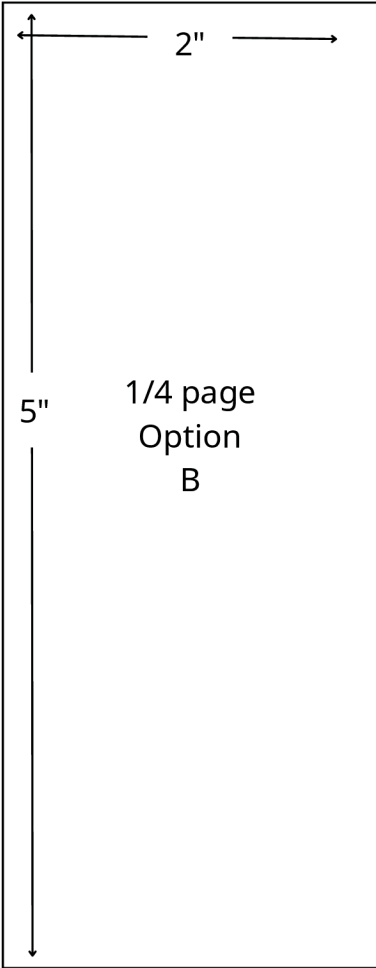
**Direct Patrons to  
Connect: A QR code or  
website link makes it  
easy for readers to  
follow up right away.**

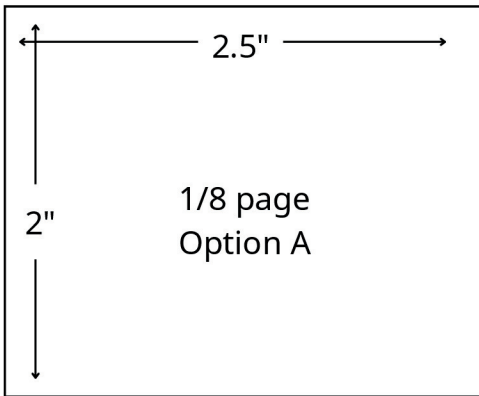


**Our patrons love  
supporting businesses  
that support the arts  
—your ad reaches  
those who shop local.**

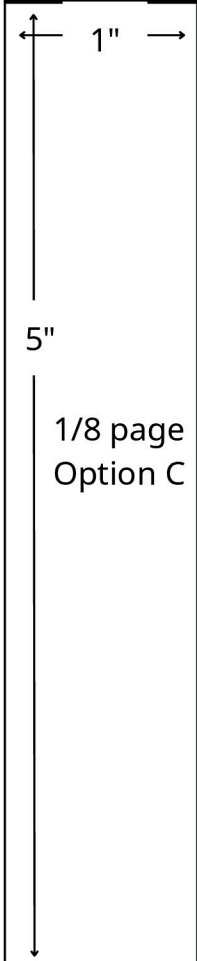
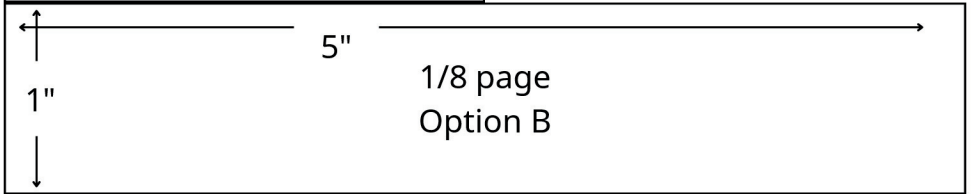


**Playbill advertising includes bonus exposure through digital channels and monthly newsletters.**





**Each show runs over  
three weekends—  
giving your ad  
repeat exposure!**



**Playbills are keepsakes!**  
**Many patrons take them home,  
giving your ad extended visibility.**



Contact Sony Jackson at  
[marketing@surfsideplayhouse.com](mailto:marketing@surfsideplayhouse.com)  
or call 863-207-5795  
to book your spot!

**BRING THIS AD IN FOR  
\$5 OFF YOUR BILL OF \$30 OR MORE**



**CORNERSTONE  
5675 N ATLANT  
COCOA BEACH  
(321) 613**



**LET'S HEAR IT!**



**Stage 24 Studio Is Providing  
Wireless Mics and an Audio Engineer  
For Surfside Youth Players  
Musical Performances!**

*We can run sound and music*



*for your show too!*

\*\*\*\*\*

*equipment rentals w/wo the "sound guy"  
elementary, middle and high schools,  
churches, community theatres*

**Call or text Thom at 321-537-1075**

[24studio.com](http://24studio.com)



*show!*



**← QUARTER PAGE →**

**↓ HALF PAGE ↓**

**RELIABLE A**

**NUMBERS**

**KEN &  
CARRIE'S  
PLUMBING**

**PHONE: 321-799-5499**



**PLUMBING SERVICES**

**Bathroom Renovations  
Residential Plumbing  
Commercial Plumbing  
Toilet Repair & Installation  
Cast Iron Drain Replacement  
Construction Plumbing  
Sewer Camera**

**Drain / Clogs  
Garbage Disposal  
Faucets  
Water Heaters  
Outdoor Plumbing**

**Fast and Efficient  
Residential  
and Commercial  
Plumbing Experts**



[info@kcplumbing.com](mailto:info@kcplumbing.com) RF11067873

**321-799-5499**

**COCOA BEACH HEALTH & FITNESS AND  
COCOA BEACH BODYWORKS AND SPA ARE  
PROUD SPONSORS OF THE SURFSIDE PLAYHOUSE**



**Mention this ad and get 20% off**  
(limited to one session)

Call 321.785.3311 or stop by the  
**321.613.2966**  
**COCOABEACHHEALTH**

**HALF PAGE  
COLOR ADS -  
MOSTLY TEXT  
OR MOSTLY  
GRAPHICS -  
BOTH HAVE  
IMPACT!**

**IF YOU LIKE PINA COLADA**



**FROZEN DRINKS AT YOUR PARTY  
AS EASY AS 1•2•3!**

- 1 Call Steve (561) 313-6589**
- 2 Visit [FloridaFrozenDrinks.com](http://FloridaFrozenDrinks.com)  
to choose your flavors\***
- 3 Sit back & enjoy your party!**

\*Mixes are non-alcoholic. I'll help you add your own alcohol for a kick!

