

SURFSIDE PLAYHOUSE

Where Cocoa Beach Meets The Stage

Corporate Sponsorship Opportunities



Make Waves with Local Theatre Fans!

BRING A SHOW TO LIFE

When you underwrite a show at Surfside Playhouse, you're not just buying an ad — you're making local theatre possible.

Your support helps cover ***real production costs***: licensing fees, directors, sets, costumes, props, lighting, sound, promotions, and the creative artists behind it all.

SPONSORSHIP TIERS

SEASON PRESENTING SPONSOR – \$75,000

One sponsor. One season. Total spotlight.

Your name on every poster, ticket, email, playbill, press release — for every show, all year long. You get top billing, prime ads, VIP perks, and the kind of community goodwill money alone can't buy.

FULL SEASON PRESENTING SPONSOR PERKS

- ✓ Named presenting sponsor for entire season
- ✓ Logo on all show materials, tickets, ads
- ✓ Curtain thank-you every performance
- ✓ Full-page color ad in every playbill
- ✓ Sponsor profile with link on SurfsidePlayhouse.com
- ✓ 10 dedicated social media spotlights
- ✓ 12 complimentary tickets per show (2 FLEX passes)
- ✓ Opening night VIP reception for 24-30 per show
- ✓ Lobby signage/table/kiosk all season
- ✓ Hyperlinked listing in newsletter (9000+ subscribers)
- ✓ Hyperlinked listing in show promo emails to (9000+)
- ✓ Dedicated slide in pre-show presentation
- ✓ Name & Logo as presenting sponsor in footer of pre-show presentation
- ✓ Logo & mention in season & show (6) commercials

SINGLE SHOW PRESENTING SPONSORS

PLATINUM LEVEL SPONSOR – \$20,000

(PRESENTING SPONSOR: MUSICAL)

More Cast. More Music. More Magic.

Your brand presents one of the shows that bring extra sparkle, bigger casts, more costumes, and the magic of live music. Your name goes on a banner above the stage, every poster, ticket, and ad. You get prime ad placement, a VIP reception for your guests, social spotlights, and FLEX passes. Everyone knows you made the production possible

GOLD LEVEL SPONSOR – \$10,000

(PRESENTING SPONSOR: DRAMA/COMEDY)

Your name on a drama or comedy — with a banner above the stage, your logo on every poster, ticket, and ad. Full-page ads, VIP perks, social spotlights, and FLEX passes to share. Stand out as the brand supporting a particular show.

SINGLE SHOW PRESENTING SPONSOR PERKS

- ✓ Named Presenting Sponsor for one show
- ✓ Curtain thank-you at every performance of your show
- ✓ Logo on all show posters & tickets & ads
- ✓ Full-page color ad in playbill for season
- ✓ Sponsor profile with link on SurfsidePlayhouse.com
- ✓ 4 dedicated social media spotlights
- ✓ 12 complimentary tickets for sponsored show (2 FLEX PASSES)
- ✓ VIP reception (25-30 people on opening night)
- ✓ Lobby signage/table/kiosk all season
- ✓ Hyperlinked listing in newsletter (9000+ subscribers)
- ✓ Hyperlinked listing in show promo emails to (9000+)
- ✓ Dedicated slide in pre-show presentation
- ✓ 7-second video ad in pre-show presentation
- ✓ Name & Logo as presenting sponsor in footer of pre-show presentation
- ✓ Logo & mention in show commercial

SILVER LEVEL SPONSOR – \$5,000

Season-long support, simple and strong.

Stay visible all season — your logo on all show posters, tickets, and ads, plus full-page ads, social spotlights, FLEX passes, and lobby signage. It's steady, trusted community support everyone sees and appreciates.

- ✓ Logo on all show posters & tickets & ads
- ✓ Full-page color inside ad in playbill for season
- ✓ Sponsor profile with link on SurfsidePlayhouse.com
- ✓ 2 dedicated social media spotlights
- ✓ 12 complimentary tickets for Show (2 FLEX passes)
- ✓ Lobby signage/table/kiosk all season
- ✓ Hyperlinked listing in Newsletter (9000+ subscribers)
- ✓ Hyperlinked listing in show promo emails to (9000+)
- ✓ Dedicated slide in pre-show presentation
- ✓ Logo & Mention in show commercial

SEE SOMETHING THAT SPARKS YOUR INTEREST?

Let's talk about how we can make it happen.
Call Jeff Oliver, Vice President of the Board of Governors, at (321) 505-0518.



By the community, for the community, and
in support of community.
Surfside Playhouse, YOUR community theatre.